

## Research Design Bougie Sekaran

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According to Sekaran and Bougie (2009, p. 24), a research method or approach/design gives details on the most suitable methods of investigating the nature of the research, instruments, the sampling plan and the type of data to be used.

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Uma Sekaran and Roger Bougie WILEY . CONTENTS About the Authors xix Preface xxi Acknowledgments xxiii 1 Introduction to research 1 introduction 1 ... The research design 95 Elements of research design 96 Research strategies 96 Experiments 97 Survey research 97 Ethnography 97 Case studies 98

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A Comparative Assessment of an Journal Article in regards to the Sekaran & Bougie Research Process Figure 1 - Sekaran & Bougie Research Process Abstract The analysis will represent a comparative assessment of an article that appeared in the *Journal of Sports Media*, Volume 3, Number 1, Spring 2008 entitled "Interactive Media and Sports Journalists: The Impact of Interactive Media on Sports ...

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Carbondale (SIUC), Illinois. Sekaran obtained her MBA degree from the University of Connecticut at Storrs, and Ph.D. from UCLA. She was the Chair of the Department of Management and also the Director of University Women's Professional Development. The Research Design /117 The Purpose of the Study: Exploratory, Descriptive, Hypothesis Testing ...

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research design, questions, instrumentation and how it was dispersed were discussed as well as the collection of the data, the method of analysis and the impact of the study towards 5S certified company are elaborated. 3.1 Description of the Research Design This study was conducted using the descriptive study design. According to Uma Sekaran

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Research design employed in this study is cross-sectional research survey. Sekaran and Bougie (2016) argued that a cross-sectional survey is a study undertaken by a researcher in which data are ...

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