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Peter Ferdinand Drucker (19 de novembro de 1909, em Viena, Áustria - 11 de novembro de 2005, em Claremont, Califórnia, EUA) foi um escritor, professor e consultor administrativo de origem austríaca, considerado como o pai da administração moderna, sendo o mais reconhecido dos pensadores do fenômeno dos efeitos da globalização na economia em geral e em particular nas organizações ...

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WHAT IS MANAGEMENT BY OBJECTIVES ALL ABOUT? Management by Objectives (MBO) as a concept first appeared in a 1954 book The Practice of Management. The author, Peter Drucker, has since become known as one of the world's most influential business experts.

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